

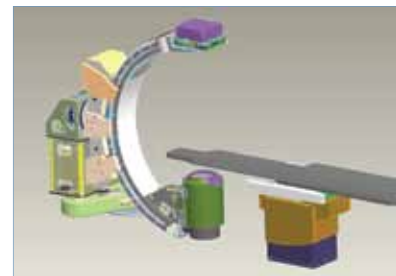
Product Development

The Challenge

NovaRay Medical, Inc. developed a novel X-ray imaging technology and needed to evolve their prototypes through full product development. The challenge lay in the high degree of technical innovation and broad interdisciplinary skills required. Triple Ring was engaged to take on all aspects of product development, allowing the Company to focus on commercialization activities.

Triple Ring Impact

- Integrated interdisciplinary team available on demand
- Transitioned X-ray source technology to manufacturing
- Developed new technologies
 - X-ray detectors
 - High-speed image processing
- Facilitated funding and strategic partnerships
- Delivering units to first clinical sites



The Results

The Company is entering the market with a compelling new imaging product, has secured investment and is in discussions with a number of strategic partners.